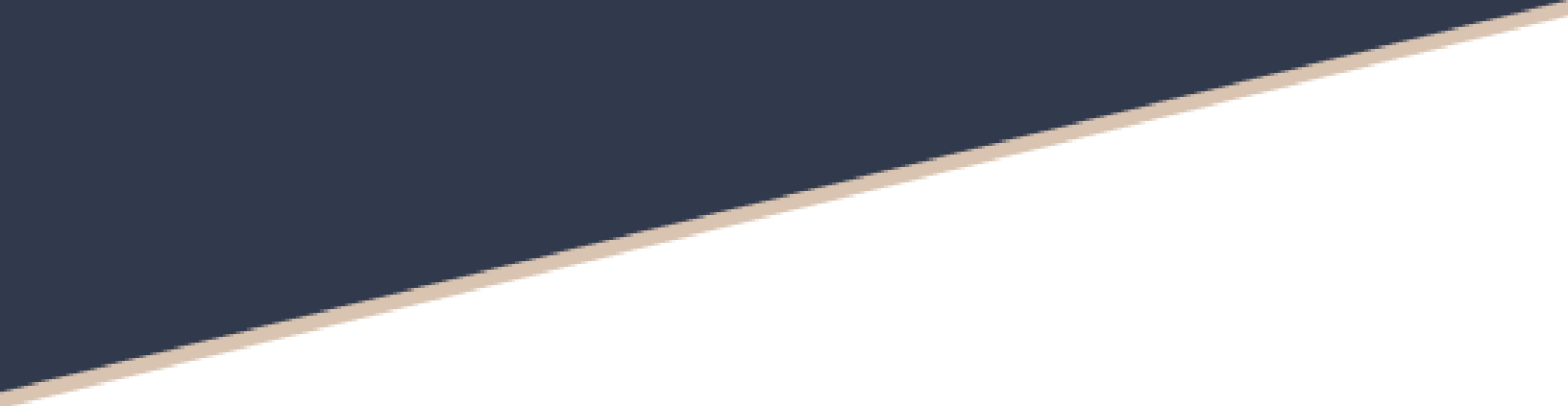




BUSINESS PLAN

Kahuna Services B.V.

Table of Contents

BUSINESS OBJECTIVE	2
SERVICES	2
CORPORATE STRUCTURE, DIRECTORS AND SHAREHOLDERS	3
GENERAL CONTROLS & DUTIES	3
COMMERCIAL STRATEGY	5
MARKETING PLAN	5
FINANCIAL	7
FORECAST	7
TECHNOLOGY, SOFTWARE & PROVIDERS	9

BUSINESS OBJECTIVE

Kahuna Services B.V. is a B2B betting platform created to support the international development of sports betting and to meet the needs of operators who want to offer their customers quality betting services.

Kahuna Services B.V. aims to understand the needs of each partner and manage technical and operational aspects in order to ensure high quality service and build fair and reliable relationships with operators.

The company's main priorities are:

- Creating the most favourable conditions compared to other B2B betting platforms.
- Ensuring high quality of services provided.
- Providing quality support to its partners.
- Providing access to the most relevant sports events and betting markets.

Kahuna Services B.V. will act as a reliable platform for operators, providing them with solutions for online betting, live betting and customer base management.

SERVICES

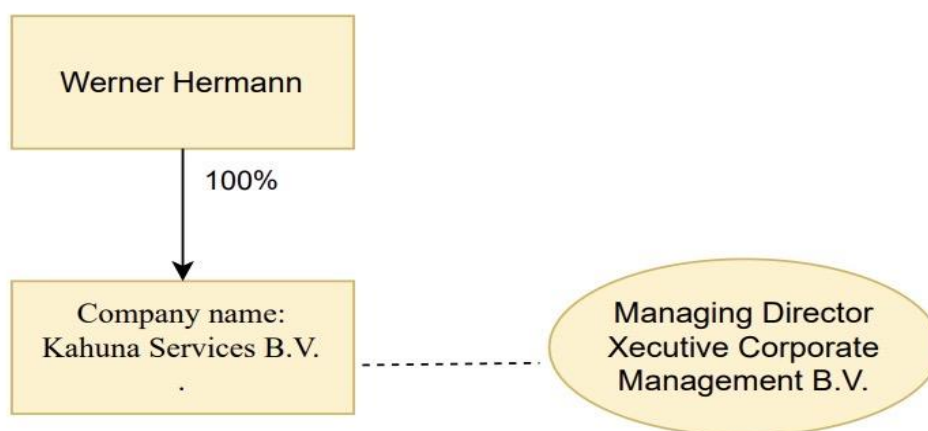
The services offered by Kahuna Services B.V. will be a B2B platform that includes the following:

- Bookmaker services
- Sports betting
- ODDS
- Risk management system
- Support

CORPORATE STRUCTURE, DIRECTORS AND SHAREHOLDERS

The ultimate beneficial owner Kahuna Services B.V. is Mr. Werner Hermann, which has 100% ownership interest in the company.

Xecutive Corporate Management B.V. is the Managing Director of Kahuna Services B.V.

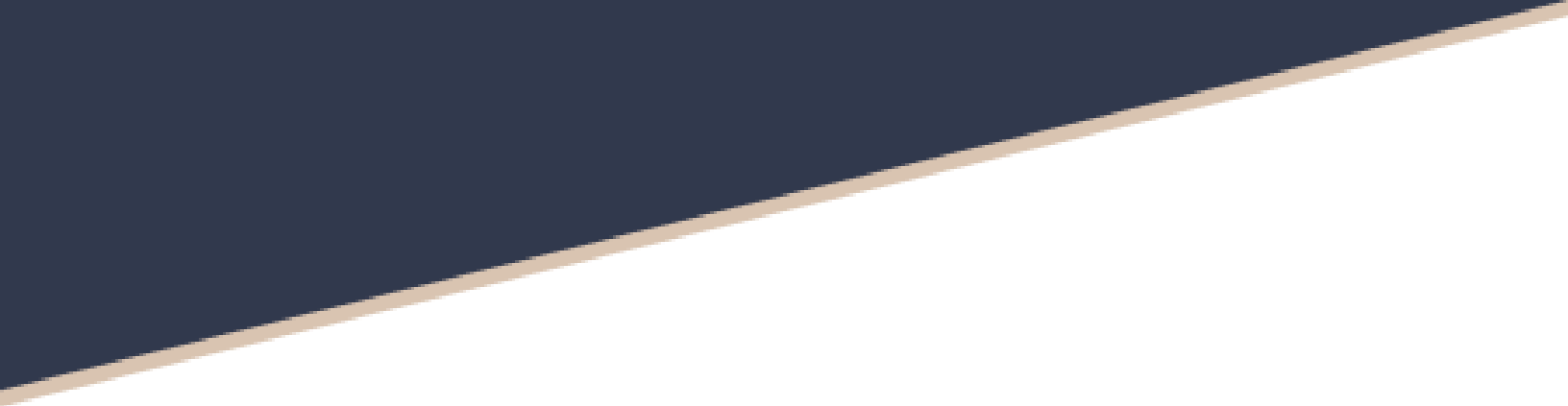


GENERAL CONTROLS & DUTIES

Kahuna Services B.V. will separate departments for development, finance, casino management, customer support, payments & fraud, business intelligence and marketing. This is the first control in place. Individuals have clearly defined roles and responsibilities including reporting lines within Kahuna Services B.V. As a result, each department, has both substance and clarity to enable its goals and objectives.

Kahuna Services B.V. imposes restrictions and fully complies with the accepted legal age of 18+ being the players allowed to use online commercial gaming products.

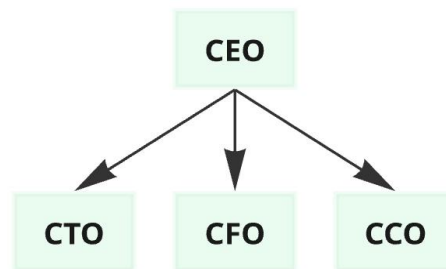
The Compliance department is responsible for monitoring all transactions to and from Kahuna Services B.V. Company's senior management, as well as all employees, are fully committed to adopting a risk-based approach to anti-money laundering ("AML") with effort focused where it is most needed to be able to process payment transactions between



Kahuna Services B.V. and customers in a way free of money laundering issues. An AML manual outlining the policy and procedures in relation to risk assessment and management has been prepared for this purpose.

The developed internal systems and procedures applied by Kahuna Services B.V. are appropriate for remote gaming businesses. The Company appreciates that its money laundering and terrorist financing risk assessment is not a one-off exercise, and these are assessed regularly so that adopted approach is effective at any time.

PLANNED MANAGEMENT STRUCTURE



The key personnel for the Company have been carefully identified, and each of them brings a high level of expertise and valuable experience in their respective fields. Their combined knowledge and professional background will greatly contribute to the successful implementation of the project.

At this stage, only a few remaining details are being refined to ensure full alignment and final approval. Once these aspects are confirmed, the team composition will be fully finalized and ready to proceed.

COMMERCIAL STRATEGY

MARKETING PLAN

Our marketing strategies are aimed at achieving specific goals, including creating new channels in the market, increasing sales and expanding market share, with a primary focus on the development and promotion of our B2B betting platform. We aim to make Kahuna Services B.V. the leading choice for operators who need reliable, flexible and effective solutions for their business.

As part of the development of the B2B platform, we focus on ease of use and accessibility. Through cooperation with various partners and the introduction of innovative technologies, our clients' users will be able to easily place bets via mobile devices and tablets, which significantly expands the audience reach and improves access to products.

We have developed unique and carefully thought-out advertising strategies that will accelerate the growth of our company and provide operators with all the necessary tools for success. Our goal is not just to enter the market, but also to provide operators with flexible and effective marketing tools to work with their customers and attract new players.

Our main areas of marketing and sales strategies include:

- Creating partnership programs: Building mutually beneficial partnerships with other companies and operators to expand our customer base and strengthen our market presence.
- Digital Marketing: Implementing digital marketing strategies, including SEO, contextual advertising, social media advertising and email marketing, to attract new customers and increase brand awareness.
- Content Marketing and PR: Creating content that demonstrates the company's expertise and increases brand trust, including articles, case studies and interviews, as well as active work with the media.
- Operator support: Training and support for operators to effectively use the platform's marketing tools, including personalized offers, loyalty programs and bonus systems.

- Analytics and Optimization: Using analytics tools to study player behavior and campaign performance, allowing operators to tailor strategies to their audience and increase profitability.

These areas will help us build a strong and recognizable platform, ensuring the growth and sustainable development of Kahuna Services B.V. in the B2B sports betting solutions segment.

Our core focus is on Problem Worth Solving.

The online gaming industry faces several critical challenges, including the complexity of regulatory compliance, the need for scalable and secure platforms, and the integration of diverse gaming content. Kahuna Services B.V. aims to solve these challenges by providing comprehensive B2B solutions that streamline platform management, ensure robust compliance. By addressing these core issues, we enable our clients to operate efficiently, reduce operational risks, and stay ahead of evolving regulatory requirements.

OUR SOLUTION

Kahuna Services B.V. offers a complete B2B solution for operators in the sports betting and gambling industry, designed to simplify their operations and maximize efficiency. Our platform provides operators with a full set of tools to manage their products, interact with customers and increase profitability.

Key benefits of our solution:

- Flexibility and scalability: Our platform is designed to be customized to the unique needs of each operator. It can be easily scaled depending on the growth of the business and the operator's requirements, giving them complete freedom to manage bets and gaming products.
- No proprietary players and finances: Our platform does not have players, money and wallets - these aspects remain entirely on the operator's side. This means that Kahuna Services B.V. provides the technological foundation, allowing operators to manage financial and customer operations themselves, which reduces operational risks for us and provides flexibility for the partner.
- Technological support and integrations: We will cooperate with leading data and content providers, which allows our operators to offer their customers access to a wide range of sports events and gambling games. We are planning to collaborate with popular providers such as BetConstruct, Genius, and others.
- Analytics and player management tools: Our platform provides operators with tools to analyze player behavior, segment audiences.

- Support for various payment solutions: We offer integrations with reliable payment providers, allowing operators to ensure the convenience and security of financial transactions for their customers.

Kahuna Services B.V. provides operators with a stable technological base, allowing them to focus on their strategic tasks and provide quality service to their customers. Our solution is a reliable platform for operators striving for leadership in the sports betting and gambling industry.

FINANCIAL

FORECAST

We have prepared a forecast based on our own experience in the market, the overview shows the development from Year 1 through Year 3. Our forecast is that we will go live on December 10th, 2024.

Revenue	2024	2025	2026
Sportsbook platform fee	100 000	4 799 400	11 998 500
Providers revenue	10 000	5 462 050	13 655 125
Widget		239 250	598 125
Lotto		295 180	737 950
Virtual		116 730	291 825
VIP	5 000	426 403	1 066 008
Chat		60 600	151 500
Valuebet/Add account		144 750	361 875
JA		75 800	189 500
Setup	5 000	400 000	450 000
Total Revenue	120 000	12 020 163	29 500 408

Expenses	2024	2025	2026
Operating cost	17 000	872 000	1 046 400
Legal services&Fin advising	10 000	120 000	144 000
Marketing&Advertising	3 000	600 000	720 000
Rent&utilities	1 000	60 000	72 000
Bank services	1 000	80 000	96 000
Other costs	2 000	12 000	14 400
Bad debts	0	0	0
Total Expenses	17 000	872 000	1 046 400
Current PL	0	515 391	15 694 681

TECHNOLOGY, SOFTWARE & PROVIDERS

SOFTWARE AND PAYMENT ARCHITECTURE

The main services that will be provided include sports betting, live betting, virtual sports and eSports. To remain competitive in this fast-growing industry, we offer a variety of markets and events, including major sports, live betting on in-game moments, as well as special bets and eSports tournaments.

3RD PARTY PROVIDERS

Planned sports data and odds providers:

- Sportradar — provides sports data, live odds, statistics and analytics.
- Betgenius (Genius Sports) — offers match data, odds and risk management services.
- BetConstruct — provides sports data, odds and a complete B2B solution for bookmakers.
- Stats Perform — provides betting data and analytics, including live data and forecasting.
- Pinnacle — also provides B2B services, including odds and risk management.
- Inspired Gaming — a leader in virtual sports gaming, offering a wide range of virtual events.
- Golden Race — provides virtual sports games, including football, racing and other sports.
- IMG Arena — offers eSports broadcasts and provides eSports betting data.
- UltraPlay — a specialist provider of odds and data for eSports betting.